

## e-Manufacturing & Design Collaboration 2014

### Invited Speech:

### Think Big, Act Small, Learn Rapidly and Build for longterm - A life sharing of building best fit packaging and assembly solutions for the ever diverging semiconductor era



**Mr. John Wing**  
*Chairman and President*  
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#### About the Speaker

John J.J. Wing received his M.S. degree in Master of Science, Case Western Reserve University, USA.

He developed his expertise in global operations and system engineering in IBM Taiwan as the Business/Solutions Owner in Manufacturing and Distribution industries. He then explored his vision of corporate development by worked for Yungtay Industry Engineering, the China and Taiwan leading elevator company.

In 1999, he established Evest to be a leading Taiwan equipment maker in. He leads to organize Evest in strategic development; technical competency establishment and daily operations, then took in charge of chairman in 2012.

#### Abstract

As the Global Information and Communication (ICT) Industry is revolving diversely radically. It is shaking the business process of its up stream Semiconductor's industry supply chain.

Being the global manufacturing hub, Taiwan manufactures concerns how its equipment partners leverages global best-of-breed technology and Local technical and service response as its crucial success factor. The ultimate goal is to having Quality, Performance, and Cost in best balance.

This session is a real-life story sharing of EVEST, who restlessly dictates global market trend, builds/sources/integrates/grow best-fit technology to collaborate and serve its customers, e.g. semiconductor makers.

全球電子科技近年來的演進迅速，產業的營運週期日益趨短，終端市場的變化也越來難預測。在此前提下，Fabless 廠商對台灣半導體產業鏈的要求也日趨嚴苛，製程準備時間趨短、製程變化及彈性要求更多乃至最終產品交期也越短。

如何整合最佳且成熟的自動化科技，兼具即時應變的技術能力 將是製程自動化生產最重要的關鍵。隨著全球半導體製造重心移轉至亞洲地區，整合全球最佳的科技及技術，提供最佳的在地化服務是台灣半導體產業的關鍵議題。

本文將以元利盛經過多年歷練的一套模式，建議產業如何因應此趨勢。此模式包含全球市場情報的掌握、關鍵技術來源廠商的競合、下游製造供應鏈的培養、合作與管理、乃至與客戶合作建造據競爭性的新產品生產方案達到終端客戶量價最適化的需求等。